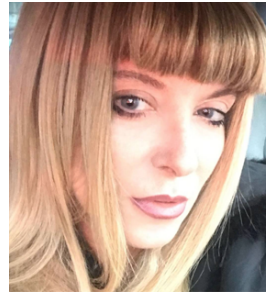


# CURRICULUM VITAE



## Anna Laura Millacci

- **Address:** ITALY: Via Giuseppe Belluzzo, 1 - 00149 Roma, Italy
- UAE: P.O. BOX 69378 - Dubai - UAE
- **Telephone:** Italy +39 320 8086604
- **E-mail:** millacci@me.com
- **Nationality:** Italian
- **Resident:** Italy/Uae
- **Date of birth:** June 21, 1970
- **MY PORTFOLIO:** <http://almcommunication.net/index.php/en/portfolio>

## EDUCATION:

- **Postgraduate Degree:**  
Master in "Brand Management and Communication" at IED European Institute of Design, Rome IT (2000)
- **Degree:**  
4 years Degree in "Communication and Social Research" at University La Sapienza, CoRiS - Rome, IT (1999)
- **Bachelor's Degree:**  
"Fashion Design" at Marangoni Milano, Milan - IT (1990)
- **High School Diploma:**  
High School Diploma in literature and classical studies at Inst.Tozzi - Rome IT (1989)

## WORK EXPERIENCE

- **Art Director - Private Consultant**  
2017- (from 2015)  
[OSAN GROUP & ART HUB GROUP](#) - Abu Dhabi  
(UAE) Communication Expert & Art  
Coconsultant <http://www.osan.ae>  
<http://www.adah.ae>
- **Uae Event and Communication -**  
Owner  
2015-2014  
[THAT'S ITALIANO EVENTS](#) - Dubai (UAE)  
Events and Communication Company  
<http://www.thatsitaliano.ae>
- **Journalist - Editorialist - Consultant**  
2013  
[EA EDITORE](#) - Palermo (IT)  
Publisher Company <http://www.effettoarte.com/author/anna-laura-millacci/>

- **Art Consultant** - Owner  
(2012-2014)  
[THE SECRET GALLERY](http://www.theseartgallery.it) - Rome (IT) Art Gallery [www.theseartgallery.it](http://www.theseartgallery.it)  
Events Organization and Fundraising [www.thatsitaliart.it](http://www.thatsitaliart.it)
- **Communication Strategist** - Private Consultant  
(2005- 2011)  
[TECHNIP KTI - KT - Kinetics Technology](http://www.kt-met.it)  
International Process Engineering Contractor <http://www.kt-met.it>
- **Art Director Manager** - Owner  
(2006-2010)  
[ALAMI MULTIMEDIA](http://www.alamimultimedia.com) S.r.l. - Rome (IT)  
Communication and Web Solutions Company - Press Office Company  
[www.alamimultimedia.com](http://www.alamimultimedia.com)
- **Art Director Senior & Communication** - Employee  
(2003-2004)  
[FULLSIX GROUP Spa](http://www.fullsix.it/en/the-group) - (ex Inferentia Dnm Spa) Milan (IT)  
Advertising and Multimedia Communication Company  
<http://www.fullsix.it/en/the-group>
- **Art Director Junior** - Employee  
(2001-2002)  
[EXPLORER ITALIA](http://www.explorersrl.it) S.r.l. - Rome/Brescia (IT)  
Communication and Multimedia Company <http://www.explorersrl.it>
- **Junior Project Manager** - Employee  
(2000-2001)  
[BETWEEN](https://between.com) S.p.a. - Rome/Amsterdam (IT, NH)  
Communication and Multimedia Company <https://between.com>
- **Graphic Designer** - Consultant  
(1998-1999)  
[PAC MULTIMEDIA](http://www.pacmultimedia.com) Srl - Milan (IT)  
Communication Company
- **Project Secretarist** - Employee  
(1991-1996)  
[TECHNIP ITALIA](http://www.technip.com) S.p.a. (ex-TECHNIPETROL) Rome (IT)  
Project Management, Engineering and Construction for the Energy  
Industry. [www.technip.com](http://www.technip.com)
- **Stagist Designer** - Stagist  
(1990)  
[SABATINI](http://www.sabatini.com) S.r.l., Rome (IT)  
Fashion Design Company

## QUALIFICATIONS AND CERTIFICATIONS

- 2004: Professional Course of Poser 5 (animation 3D)
- 2003: Macromedia FLASH MX DEVELOPER Stage
- 2001: Professional Course in Illustrator, Photoshop, InDesign
- 2001: Professional Course in Flash 5 Macromedia
- 2000: Professional Course in Graphic Design
- 1999: Professional digital Video Editing (Avid)

- 1998 Journalism internships for the newspaper "L'Unità" - Rome
- 1997 Stage in the research group Mediamonitor Audience (on quantitative / qualitative television consumption) at La Sapienza University of Rome
- 1996: Participation in the research group "Journalism in training" collaborating as assistant with Rector of La Sapienza University Prof. Mario Morcellini.

## COMPETENCES

**Anna Laura** is specialized for more than 25 years in:

Art Direction, Communication Projects, Corporate Image, Brand Design, Web and Graphic Design, Social Media Marketing, Events Organization, Advertising.

- Good organizational and management skills.
- Good ability to work in teams and interacting with colleagues.
- Good ability to handle the job in autonomously thanks to the extensive knowledge of programming software: speed of learning concerning the application of new technologies.
- Good skills of articles writing up and publishing content on Art, Culture and Society and editing websites contents and blogs
- Good knowledge of web media marketing tools and interaction with editorial content as SEO, Joomla and Wordpress platform management.
- Good in marketing promotion and management of facebook pages.
- Good in press office.
- Good collaboration capabilities to the organization of events.
- Labor delivery speed, availability to working during the holidays or week ends.

## BRIEF REPORT

Her formative career has been varied and many-faceted and she started her working career while still studying. She attended a secondary High school for classical studies and then moved to Milan immediately afterwards, where she earned a bachelor's Degree in "Fashion Design" at **Marangoni** in Milan.

She then returned to Rome and earned a 4 years Degree in "Communications and Mass Media" from the University **La Sapienza, CoRis** of Rome.

As part of her University experience, she underwent various internships in TV journalism with the M. Santoro and M. Costanzo production teams.

Following this, she pursued her true creative flair with various graphics and multimedia courses, finally taking a postgraduate Degree Master in Brand Management and Communication at **IED European Institute of Design**, Rome.

From 2000, she worked as an Art Director for various important communications agencies (including FullSix Italia) and as Consultant in Corporate Image handled several projects in various companies (especially engineering sector as **Kti-Technip** Group) and finally in 2006 she opened as owner a company in Communication Agency: Alami Multimedia.

From 2010 she 2012 start a new activity sector dedicated to Art exhibitions and Organization of Events, with the opening an Art Gallery (**The Secret Gallery**) in Rome and a Cultural Association (**That's Italia Art**).

Despite its new business in Art and Events, currently she working also as Art Director consultant for Advertising and Communication Company: [www.almcommunication.net](http://www.almcommunication.net) Actually she has decided to move her expertise capacities in the UAE Country collaborating with **Art Hub Group** and **That's Italiano Events**.

## PERSONAL SKILLS

**System:** Mac OS.Windows, Mobile.

**Internet:** Html, javascript, Macromedia, CSS, SEO, Joomla, Wordpress and CSM platform management.

**Social media:** Expert in promotion campaigns on facebook, twitter, linkedin, google, etc. (i'm owner of different personal social pages for a total than 25.000 users)

**Graphics and Multimedia:** Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere, Final Cut Express, Macromedia Flash MX, and video editing applications and management channel video (Youtube, Vimeo, etc).

**Data base and writing:** Office, Power Point, Excel, FileMaker, Pages, TextEdit.

**3D:** Poser, SketchUp Pro.

## Languages

- Mother tongue(s): Italian
- Other language(s): English - Good Writing and Speaking level

**PERSONAL PORTFOLIO ARCHIVE:** [www.almcommunication.net](http://www.almcommunication.net)

Anna Laura Millacci collaborated in the integrated and multimedia communication, management and promotion of websites for numerous companies and private clients as:

Cube Solutions International (Uae) - Osan Group (Uae) Delta Container (Brazil) Art Hub Group (Uae) - Tecnip Italia Spa - Full Six Italia Spa - KTI Spa - Sony Italia Spa - Tim - Telecom Italia - ASLRoma - Lottomatica - Moby Lines - De Bears Diamond - Enel Energia Trambus Italia Spa - Italsocotec Spa - APS Engineering Spa - Progetti Europa & Global Spa - Fondazione Formit - Stile Costruzioni Edili SPA - IRS Europa - Progetto Cultura - Commerciale Ala - Pantheon Immobiliare - Poggio San Gandolfo - Azienda Miralaghi - Hotel Le Dune - Ars Hotel - Etrusco Palace Hotel - Rova Management - Comedia Comunicazione - Kilioff - C02 Onlus - DicaMuisca - Onorevole Claudio Bucci - Rappresentativa Italian Attori - Massimo Di Cataldo - Sara Ricci - Giorgia Bongiani - Olen Cesari - Phil Palmer

**References:** *Available on request*

## ADDITIONAL INFORMATION

- European and Uae Licence guide
- Anna Laura Millacci is also a high profile Artist: [www.annalauramillacci.it](http://www.annalauramillacci.it)