

alrosa
ART
FURNITURE

by

Art Hub

and

ANNA LAURA MILLACCI

•

MYTOS
COLLECTION

2017

MADE IN ITALY

Beginning with the headquarters **ABU DHABI ART HUB** in Mussafah - the largest art community for artistic residence in Uae - the Art Hub has expanded its mission in 2012, building a wonderful oasis community for artists in **Liwa Desert**, and then opening a fine Art Hub **Gallery in Dubai** located in the strategic Dubai Design District. Today Art Hub Group taking this important step opening in **WTC**, to give more visibility to its artists in a place frequented by thousands of people, aiming to involve the public of the shopping center into artistic interactive experience .

Infact recently Art Hub has taken over two shops in the prestigious **Word Trade Centre Mall of Abu Dhabi (shop2,3 and 7 - L1)**. This to continue expand its aim of promoting art in the Emirates and take new step into Art Hub's artistic experience. Today Art Hub Group taking this important step opening in WTC, bringing out art and art activities in a place frequented by thousands of people, aiming to involve the public of the shopping center into artistic interactive experience .



Anna Laura Millacci is an Italian talented contemporary artist/designer and a graduate communication expert.

Recently, thanks to the Art Hub, she established an Event Company in Dubai named **That's Italiano Events** aim to create Events, Fairs And Communications Services in UAE. Mainly developing the Italian Excellences in the United Emirates, providing to create a unique International window for the Best quality of Made in Italy Excellence. Actually the collaboration with Art Hub continuing with a new challenge of **Art Hub: bring the art world's in Wall Trade Centre Mall of Abu Dhabi**

The new Anna Laura project's is the new Brand called ALIROSOSA that starting to conduct the activity in march 2017 located in the shop n.7 of World Tradre Centre Mall managing independently with the Art Hub support's.

The new activity will take care to design, producing and selling an artistic brand, combining the artists's skills to the functional needs of the market and target of the shopping center.



Art Hub

BRANCH 2

WORLD TRADE CENTER
The Mall
Abu Dhabi

MYTOS 2017
COLLECTION

by

ANNA LAURA MILLACCI

where

● ART HUB BRANCH 2 - ALIROSA

WORLD TRADE CENTER - The Mall
Shop 7, First Floor, near Food Court
Hamdan bin Mohammed 1st Street,
Abu Dhabi

THE NEW PROJECT in partnership with ART HUB

The Opening of the new Alirosa Brand will held at **World Trade Centre Mall of Abu Dhabi**, in partnership with the **ART HUB Group**. The new Brand will dedicate to provide its clients customized home design furnitures and accessories. Giving them the choice of creating their own combinations in terms of numbers, size, shape of items and of course individualized prints, patterns, color combination and original painting of choice to the nest detail realized exclusive high-class by famous and emerging artists and designer.

The presentations of the first collection of **Alirosa** will start at Art Hub **Shop 7**, first floor of WTC Mall (that will be the permanent venue of Alirosa Brand) showcasing with a great public attendance who will have the chance to live the experiences and thoughts on the art of italian art and design.

So **Alirosa**, a design firm of Italy, will set up a shop in partnership with Art Hub - Wall Trade Centre of Abu Dhabi - and for the launch, the artist-designer **Anna Laura Millacci** that will manage the shop and brand, released itself the first collection of the Brand: around 28 unique pieces.

The new objects collection's - **home and furnishing art accessories** - are made handmade with ceramic, gold, mud and wood.

Mytos is the name of the first collection of **Alirosa** Brand, the new project of Art Furniture, in collaboration with Abu Dhabi Art Hub.

Mytos is a group of exclusive furnishing objects to decorate yours exclusive homes. Functional as habits of everyday and precious as jewels. They are inspired by the splendor of antique mythologies's treasures, readapt in a modern key.

The collection is handmade with the skills of Italian manufacturing and the Italian design. Mytos offers items from the Italian taste, thought to be in tune with the spirit and integrity of the magnificent arabic homes.

● DAFNE

coffe table

measures: cm 51x 40

material: wood, resin, painting, gold leaf

MYTOS 2017
COLLECTION





● GEA and URANO MYTOS 2017
fruit bowl, bowl COLLECTION



www.alirosa.it
www.adah.ae

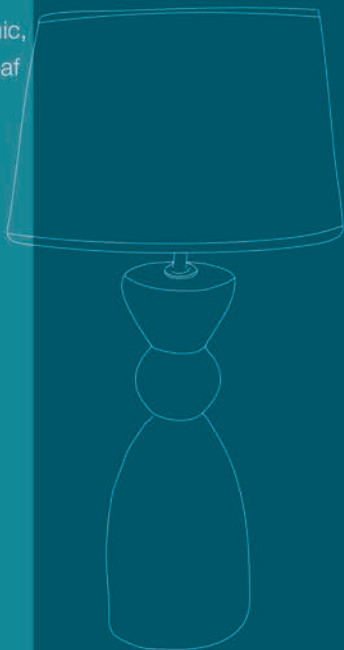
TAKE *your*
time

GEA | URANO

●
MYTOS
COLLECTION

● TALIA
_lamp

material: ceramic,
painting, gold leaf



MYTOS 2017
COLLECTION





MYTOS
COLLECTION

ART HUB BRANCH 2 - ALIROSA

WORLD TRADE CENTER - The Mall

Shop 7, First Floor, near Food Court

Tel: +971 25515005

Mobile: +971 558722385

Hamdan bin Mohammed 1st Street,

Abu Dhabi



MYTOS
COLLECTION

a new
project of

Art Hub

www.adah.ae

www.alirosa.it